



# LOS ANGELES COUNTY

## WIA Adult and Dislocated Worker Programs

### DIRECTIVE

**Number: LACOD-WIAD11-08**

**Subject: Gold Card Initiative**

**Date: 11/10/2011**

**Effective Date: Immediately**

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**TO: ALL WIA ADULT AND DISLOCATED WORKER PROGRAM CONTRACTORS**

**Purpose:**

The purpose of this directive is to provide information on the newly launched Gold Card services for veterans.

**References:**

- Veteran's Benefits, Title 38, United States Code (U.S.C.), Section 101 (2) (38 U.S.C. 101 (2));
- Eligibility Requirements for Veterans Under Federal Employment and Training Programs, 38 U.S.C. 4213;
- The Jobs for Veterans Act of 2002, Public Law 107-288, section 2(a) codified at 38 U.S.C. 4215;
- Veterans' Benefits, Health Care and Information Technology Act of 2006, P.L. 109-461;
- Priority of Service for Covered Persons Final Rule, 20 CFR Part 1010, Fed. Reg. 78132 Dec. 19, 2008;
- TEN No. 15-11, Gold Card Initiative
- TEGL No.10-09 (rescinds TEGL No. 5-03);
- Veterans' Program Letter No. 07-09;
- TEGL No.15-10;
- Employment Development Department WSIN 10-36;
- LACOD-WIAD11-04 Protocol for Implementing the Veteran's Priority of Service

**Background:**

On August 5, 2011, President Obama announced a comprehensive plan to ensure that service members leave the military career-ready and to lower veteran unemployment. To support this plan, a series of initiatives were developed including a suite of Gold Card services for veterans. The Gold Card initiative is a joint effort of the Department of Labor's Employment and Training Administration (DOL) and the Veterans' Employment and Training Services.

## **Policy and Procedures:**

All Work Source/One-Stop Career Center staff must ensure that all veterans receive priority of service for all DOL funded programs as indicated in TEN No. 10-09. Furthermore, on November 4, 2011, TEN No.15-11 announced that Gold Card services would be accessible beginning November 7, 2011. Gold Card services are available through local Work Source Centers. The Gold Card services are intended to provide veterans with enhanced intensive services that will assist them to connect with the labor market in a prompt manner. The Gold Card services include but are not limited to:


- Job readiness assessment (including interviewing and testing);
- Development of an Individual Employment Plan (Adults) or an Individual Service Strategy (Youth);
- Career guidance through group or individual counseling that helps veterans in making training and career decisions;
- Provision of labor market, occupational, and skills transferability information to advise educational, training and occupational decisions;
- Referral to job banks, job portals and job openings;
- Referral to employers and registered apprenticeship programs;
- Referral to WIA-funded or third party service training providers; and
- Monthly follow-up by an assigned case manager for six (6) months

### ***Becoming a Gold Card Holder***

Interested veterans may present a Gold Card to receive services or they may need assistance to obtain and print a Gold Card. The Gold Card is accessible along with additional information at the following website: <http://www.dol.gov/vets/goldcard.html>.

To proceed with Gold Card services veteran status must also be determined. The DD-214 form or a Veterans Administration Letter or Record is acceptable documentation. One or more of these documents must be retained in the case record.

For questions regarding this directive, please contact Maritza Dubie-Uribe at (213) 351-1970 or [mdubie@css.lacounty.gov](mailto:mdubie@css.lacounty.gov).

  
**Josie Marquez, Assistant Director**  
**Workforce Investment Branch**

Attachment

A. Gold Card form

THE UNITED STATES DEPARTMENT OF LABOR

# GOLD CARD

## SERVICES FOR POST 9/11 ERA VETERANS

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The One Stop Career Centers are ready to provide you intensive services for a six month period through an exciting array of career and supportive services to include:

- Case management
  - Skills assessment and interest surveys
  - Career guidance
  - Job search assistance
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### HOW TO ACCESS GOLD CARD SERVICES?

- Information about Gold Card Services can be found at [www.dol.gov/vets/goldcard.html](http://www.dol.gov/vets/goldcard.html).
- Locate your nearest One Stop Career Center by going to America's Service Locator [www.servicelocator.org](http://www.servicelocator.org) or by calling Toll-Free 1-877-US2-JOBS (1-877-872-5627) TTY: 1-877-889-5627.
- Once a One-Stop Career Center has been located, go there and present this Card.
- Information about services and benefits can be found at [www.ebenefits.va.gov/](http://www.ebenefits.va.gov/) and [www.nationalresourcedirectory.org](http://www.nationalresourcedirectory.org).

*Eligible Veterans will receive priority of service in all Department of Labor funded employment and training programs*

